



## ARTWORK SPECIFICATION

## Artwork Orientation

Right! So you want to know how to orientate your artwork so that the images on the front and reverse (back) sides of your product will be aligned precisely the way you want them in your end product?

No sweat! Below you'll see the common layouts. We'll use the business card as an example.

**NOTE :** The solid triangle on the front and reverse sides are meant to give you a reference point on how your front and reverse artworks will be rotated during production. (And yes, physically the front and reverse sides share the same corner) It is therefore essential that you prepare and place your artwork accordingly before uploading it to us.

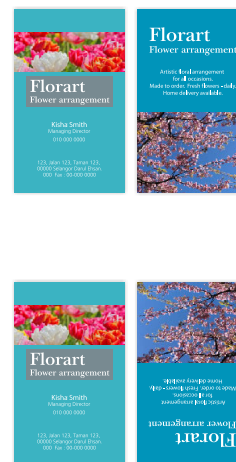
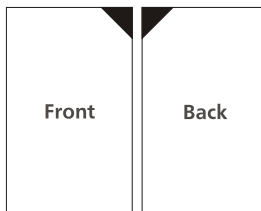
If you save your artwork like this  
(front & back separately in 2 files)

We will print like this

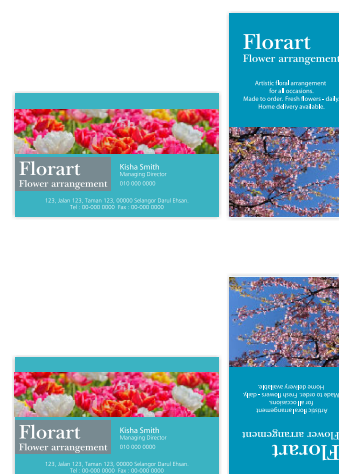
### Landscape



### Portrait



### Landscape & Portrait



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